

# Safeguard your business... and your identity.

## Is your business prepared for a breach?

### THE FACTS

**43 percent** of cyber-attacks worldwide struck companies with less than 250 workers <sup>[1]</sup>

**60 percent** of small companies that suffer a cyber attack are out of business within six months

**28 Million** small businesses owners have no confidence of their security

### **A company laptop is stolen, a backup drive is missing, paper files are lost, and online systems are hacked...**

Did you know that by law most businesses are required to take action when a breach occurs or they will incur high fees, penalties, sanctions and possible civil litigation.

Whenever you suspect that your company's private data have been exposed or compromised, call **NAMIC Insurance Solutions** at **1.800.336.2642**. We're your first line of defense in data breach preparedness, compliance and resolution.

Count on us to deliver swift and thorough solutions to help safeguard and restore your business reputation and customers' trust. You can be confident that you, your customers and employees will have the help and protection they need before and after a breach.

**NAMIC Insurance Solutions is pleased to offer Data Breach optional coverage to help protect your company's good name with:**

- Access to breach preparation and crisis management assistance to confidently assess the situation.
- Trusted resources to confidently manage the crisis and control the damage to safeguard your business reputation, help prevent sanctions and fines and avoid civil litigation.
- Delivery of timely notification to preserve customer and employee goodwill as well as access to personalized fraud-specialist assistance if they become victims of identity theft or fraud as a result of the breach.
- Access to resources through a secure breach preparedness website.
- Access to CyberScout Consulting experts for help avoiding a damaging breach, assistance with incident response planning, and guidance on remediation in the event a breach occurs.

[1] 2016 Internet Security Threat Report, Symantec

[2] U.S. National Cyber Security Alliance, 2016)

[3] House Small Business Committee Chairman Steve Chabot, 2016

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